

Bucharest, 1<sup>ST</sup> of July 2024

PRESS RELEASE

## **The Bucharest Stock Exchange launches, in partnership with DRUID, the virtual assistant Q, a digital solution based on artificial intelligence, to answer the questions of those who want to know more about stock exchange investments**

- **The Bucharest Stock Exchange launches Q, the first version of the chatbot-type digital solution based on artificial intelligence. The project is designed to become, over time, an important and comprehensive resource of as relevant as possible information on stock exchange investments.**
- **The virtual assistant is currently in the progressive learning stage, which takes place along with processing the questions coming from the users. We encourage the visitors of the Bucharest Stock Exchange website, [www.bvb.ro](http://www.bvb.ro), to ask as many questions as possible that are relevant for the capital market, so that it can better and more quickly understand what is the information users need most.**
- **The Q Virtual Assistant is developed with the technological support provided by Druid, an end-to-end platform for building conversational business applications based on artificial intelligence.**
- **Q is a smart synthesis of the NLP technology offered by DRUID and the language understanding skills provided by the ChatGPT integration by means of Microsoft Azure.**

[The Bucharest Stock Exchange](http://www.bvb.ro) (BVB) launches the first version of the Q chatbot, a digital solution based on artificial intelligence, to answer questions from those who want to learn more about the stock exchange and stock exchange investments. This project aims to become, within a timeframe of about one year, an important and comprehensive resource of as relevant as possible information on stock exchange investments.



**A:** 4-8 Nicolae Titulescu Avenue, 1st floor,  
East Wing, district 1, America House  
Building, 011141 Bucharest, Romania  
**T:** +40 21 307 95 00 / **F:** +40 21 307 95 19  
**E:** [bvb@bvb.ro](mailto:bvb@bvb.ro) / **W:** [www.bvb.ro](http://www.bvb.ro)

Register of Commerce: J40/12328/2005  
C.U.I.:17777754  
Share Capital: 80.492.460 lei  
C.N.V.M. Decision No /31.01.2006

The Q virtual assistant can be accessed on the stock exchange website, [www.bvb.ro](http://www.bvb.ro), is only available in Romanian and is currently able to answer a number of frequent questions: how to open a trading account, a list of brokers, basic information about listed companies and stock exchange fundamentals. The chatbot is currently in the progressive learning stage, so users are encouraged to ask as many questions as possible so that it understands the needs they have at an informational level. Since it's currently in the learning process, the Q assistant may not provide totally accurate answers. Subsequently, the answers provided by the chatbot will be checked by a dedicated team to ensure accuracy and to improve the learning process.

*"We continue our digital efforts in order to meet the needs of the local investor community in a world where quick access to information is absolutely essential. With this first version of the Q digital solution, we would like to make investment and capital market concepts more accessible and easier to understand. The launch of Q is a new initiative dedicated to those interested in financial education who want to learn more about savings management alternatives. By means of this virtual assistant, the BVB reconfigures the way users interact with financial information, pioneering greater efficiency, automation and growth in internal processes. Furthermore, we are delighted to have implemented this project with the technological support provided by DRUID, a Romanian start-up that participated in the BVB Arena, our flagship program dedicated to entrepreneurs",* said Adrian Tănase, Managing Director of the Bucharest Stock Exchange.

The Q virtual assistant is developed together with DRUID - an end-to-end platform for building conversational business applications based on artificial intelligence. The cooperation between the Bucharest Stock Exchange and DRUID represents a new stage in the process of digitization of the interaction with investors that has already started at the local capital market level. Q is an ingenious synthesis of the NLP technology of DRUID and the language understanding skills provided by the ChatGPT integration through Microsoft Azure.

*"I am pleased to see that the DRUID technology supports the BVB in its efforts towards digitalisation, bringing significant benefits. We aim for our solutions to streamline the work of the employees, focusing on the essentials and to provide the BVB investors with easier access to relevant information in a complex financial environment. I believe we have been able to achieve this by means of the Q virtual assistant, thus ensuring a smoother and more efficient interaction",* said Liviu Dragan, DRUID CEO.

The Romanian startup DRUID is one of the finalists of the 2021 edition of the BVB Arena program, a project developed by the Bucharest Stock Exchange to highlight successful Romanian companies.

### **About the Bucharest Stock Exchange:**

The Bucharest Stock Exchange (BVB) is the only securities market operator in Romania. BVB, listed on its own market in 2010, is part of the BVB Group which includes the Central Depository, the institution responsible for the register and settlement operations in Romania; and, since October 2019, the central counterparty, i.e. CCP.RO, an institution that is to take up the clearing of securities transactions in Romania and to contribute to the re-launching of the derivatives market. BVB manages two separate markets, the Regulated Market and the Multilateral Trading System, which lists a variety of financial instruments such as stocks, bonds, fund units, certificates, structured products, and preferential rights. The efforts of the BVB and of its stakeholders to modernise and develop the capital market in Romania have also been acknowledged by the country's promotion to the Emerging Market status in 2020, by the global FTSE index provider, Russel. By the end of the first semester of 2024, 15 Romanian companies had been included in the FTSE indices for emerging markets. More information on [www.bvb.ro](http://www.bvb.ro).

### **About DRUID**

DRUID ([www.druidai.com](http://www.druidai.com)) is an end-to-end platform for building conversational business applications based on artificial intelligence. These applications are designed to help employees reach the next level of productivity and deliver a complete customer experience in the most intuitive way. Acting as a single point of interaction with all digital operations, DRUID unifies and enhances the existing technology environment, significantly reducing the learning and adaptation curve for employees. The DRUID intelligent virtual assistants enable fast, personalised interactions, supported across different and hyper-automated channels, available in every organisation's language due to the ability to integrate with any existing enterprise systems and RPA technologies. Since 2018, DRUID has been actively building on their vision to provide every employee with an intelligent virtual assistant, creating an extensive global network with over 160 partners, including UiPath, and serving over 200 customers worldwide.

*For more information:*

*Marketing and Communication Department, Bucharest Stock Exchange, [comunicare@bvb.ro](mailto:comunicare@bvb.ro)*